



Hormozgan University of Medical Sciences

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Tobacco and Health

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Importance of University Role in Tobacco Prevention



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Campus

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Why Tobacco-free Campus?

- Increased rate of tobacco use among young adults
- Part of the plan for the development of safe and healthy environment
- Preventive role of universities in educational, cultural, social and health indicators



❖ Goals of the Plan

- The establishment of grounds for the collective contribution of a main elements of university including faculty members, staff, and students to create a tobacco-free campus
- Presenting regular, purposeful and measurable plans within the framework of defined council and working groups aiming at implementing the policies of tobacco-free campus



❖ Background of the plan

- Approval of the tobacco-free policy on by the university cultural council on June 17th 2019
- Approval of the Tobacco-free University Policy by board of directors on July 27th 2019
- Appointment of the council members by the chair of the university on November 10th 2020
- Development of the operationalized plan on January 14th 2020
- Development of protocol for screening, evaluation and regulation violation policies on August 14th 2021

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❖ Background of the plan

- Codification and approval of the guidelines for monitoring and evaluating the implementation of the policy of the Tobacco –free campus Based on the principles of

WHO

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The pillars of Tobacco-Free campus based on WHO

Pillar 1: Banning the use of tobacco products in the university

Pillar 2: Creating a supportive environment

Pillar 3: Establishing and providing free smoking cessation services

Pillar 4: Training faculty, staff and university students to be aware of the policies of Tobacco-free places and comply with them.

Pillar 5: Prohibition of selling tobacco products in and around university campuses

Rule 6: Prohibition of promotion and direct and indirect advertising of tobacco products in and around university campuses

Article 7: Refusal to receive any support from the tobacco industry or to implement any joint project



❖ Practical Steps

- Consent for issuance of The First Tobacco-Free Campus Certificate by WHO and Secretariat of the National Headquarters of Tobacco Control
- Cooperation with the Secretariat of the National Headquarters of Tobacco Control and World health organization office in Iran For the development of training material on Tobacco Use Prevention Program
- Planning activities to foster student, faculty and staff engagement
- Training of the professional staff to implement cessation programs



❖ Practical Steps

- Implementation of the “**No to Tobacco**” movement across campuses and dormitories
- Codification of regulations to prohibit activities encouraging Tobacco use
- Implementation of awareness programs across campuses
- Exchange of knowledge and experience on national and international level
- Enhancement of field-related knowledge through the financial support of graduate theses and dissertations
- Engaging student participation in exploring creative ideas for implementing a tobacco-free campus policy

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❖ Practical Steps

Holding national and international seminars



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❖ Practical Steps

- Codification of regulations to prohibit activities encouraging Tobacco use
Implementation of awareness programs across campuses
- Developing student participation to explore creative ideas for implementing a tobacco-free campus policy

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❖ Practical Steps

- Supporting innovative ideas by student to implement Tobacco-Free Campus Program



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❖ Practical Steps

- Implementation of the “No to Tobacco” campaign across campuses and dormitories



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❖ Practical Steps

- Community-based programs to implement a Tobacco-Free policy with the participation of students and staff



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❖ Practical Steps

Running health cafes on the subject of the effects of second-hand smoking



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❖ Practical Steps

Organizing ,running and educational/recreational camp to Milad-tower in order to familiarize students with the adverse effects of smoking





❖ Practical Steps

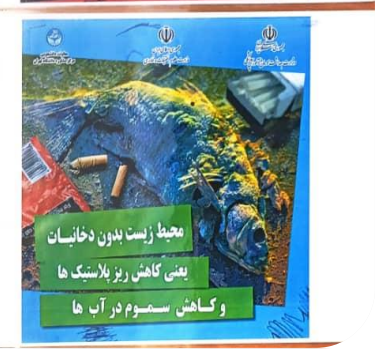
Development of field-related content in-form-of booklets, brochures, posters, infographics and video clips





❖ Practical Steps

Distribution of posters about adverse effect of tobacco use and free smoking cessation telephone consultation



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❖ Challenges of implementing a Tobacco-free campus policy

- Difficulty of cultural transformation and change
- problem with staff and peer pressure
- Lack of future funding to continue the implementation of the program

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❖ A Final Note

The implementation of the policy in the university requires the participation of all elements of the university including students, faculty-member, staff and other stakeholders based on an integrated approach, and the important thing is that striving for a tobacco-free campus should be one of the first and constant priorities by universities.

❖ **So, on our road for future affairs we welcome all supports, suggestions, and donations through our email**

❖ **tfc@ut.ac.ir**



Thank you for your attention

